

## About us...

Penrose Photography is a family owned and run business. My wife and I shot our first event, a small local triathlon with approximately 150 participants, in May of 1995. Now in our sixth year, we have grown to over 45 events in 2001 (with an excess of 80,000 participants), with an even larger



schedule planned for 2002. My father and brother now work with us on a regular basis which ensures that we have an adequate number of photographers to handle any event, including running, walking, and triathlon. We at Penrose Photography look forward to working with you and capturing the moments that make you proud of your event.

## Our goal...

To record the memories of an event you are proud to say you created.



Call for other services offered by  
**Penrose Photography**

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# Race Photography



by  
**Penrose Photography**  
**Keizer • Oregon**  
**www.finishshots.com**



### *What are the benefits to your Race?*

Every event needs professional photography to capture its excitement, which can then be used for promotional purposes as well as to thank the sponsors. They say that a picture is worth a thousand words and when you can present candid shots of your sponsor's banners with hundreds of smiling participants all around, well that tells it all. They are proud to have been part of a successful venture and will be eager to come back.

Every participant wants to know how they performed that day and the possibility of a memorable reminder is that something extra that is not found in many races. We will provide every participant with their results posted on our website that they may look up by name or race number and over 95% of

them will also receive a color proof of themselves in your race. Many races will spend upwards of thirty cents per participant to accomplish this final step in a successful event. We will do this for you at no cost. You save what can amount to a large expense in time and money, and the participants are reinforced with the quality found in your event over others. You see, the little things really do count.

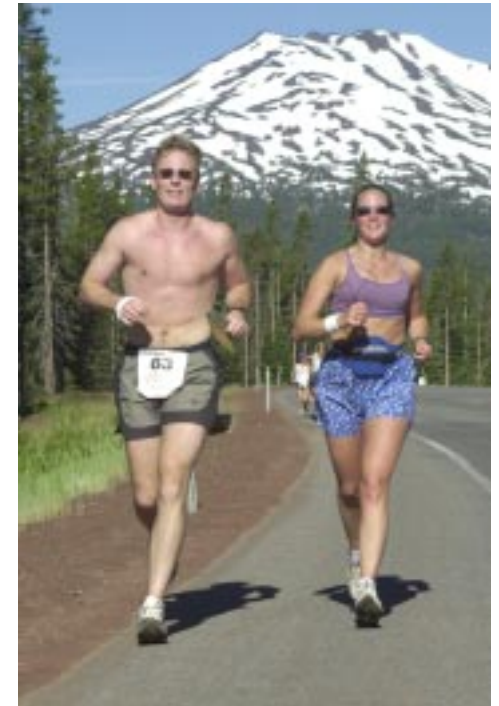
You will also receive a cd with every shot we take in the form of a Acrobat pdf book which may be viewed on the screen or printed out and viewed. From these you may choose up to fifty images which we will provide high resolution versions of for you on a CD, ready to load onto your website and for the following years race promotion.



### *What do we need from the race?*

The following four items: 1) It is best that we are the only professional photography company at your event. Our compensation comes solely from those participants who

choose to purchase their photo from us. If there is a second photography company vying for the same customers we will both end up losing. 2) We will require an electronic file of your race logo (preferably a color eps file) and race name (if a special font is used). These will then be printed, in color, at the bottom of any 5 x 7 with commemorative graphics purchased. 3) A comma delimited text file containing the bib #, name, full address, and results of all the participants in your race. It should be noted that this information is confidential and will not be sold or shared with a third party.



4) Our final need is hotel accommodations only when the distance from our office requires an overnight stay.